



# CARRIE LEIGH DICKEY

ARTIST, DESIGNER, & MARKETER

## EDUCATION

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AUGUST 1996 - MAY 2000

SALEM COLLEGE • WINSTON-SALEM, NC

Bachelor of Arts in Studio Art - Magna Cum Laude, Departmental Honors in Studio Art, Minor in Art History

*Concentration in Oil Painting & additional courses in Printmaking/Bookarts*

## HONORS & AWARDS

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- *2011 Best-of-the-Best Program Winner - Digital Trailblazer*: Cross-Media Designer for Salem College Admissions Search 2011
- *2010 Best-of-the-Best Contest Winner - Collateral*: Cross-Media Designer for Sherri Buxton Online Stationery Store
- *2009 Best-of-the-Best Contest Winner*: Cross-Media Designer for Salem College Admissions Search 2009
- *PICA Award 2009 - Best of Category*: Cross-Media Designer for Salem College Admissions Search 2009

## EMPLOYMENT

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AUGUST 2001 - PRESENT

WINSTON-SALEM, NC

*Artist, Designer, and Marketer*

- Run all aspects of business including budget & billings
- Manage projects from concept through production
- Consider market to determine product placement
- Facilitate meetings with current & prospective clients
- Collaborate with assistants, freelancers & suppliers
- Reinvent brands, keep consistent look of brands
- Design pieces such as logos, stationary, magazines, books, mailers, emails, advertisements, keepsake gifts, museums, websites & cross-media campaigns
- Creative art direct photo shoots

AUGUST 2004 - JUNE 2005

REYNOLDA PLAYSCHOOL • WINSTON-SALEM, NC

*Art Teacher for students 14 months old to 5 years*

- Fostered students' creative expression
- Created art lessons to promote experimentation

OCTOBER 2003 - FEBRUARY 2004

CENTER GROVE BAPTIST CHURCH • CLEMMONS, NC

*Ministry Assistant*

- Assisted the Minister of Music & Accounts Payable
- Designed publications & maintained website
- Answered the main phone line & other office duties

AUGUST 2002 - AUGUST 2003

TRIAD COORDINATED SERVICES • GREENSBORO, NC

*Habitation Technician*

- Worked with special needs children on client specific programs both in home & in the community
- Acted as lead therapist at one site
- Trained in ABA & other behavioral programs

JUNE 2000 - MAY 2002

SALEM ACADEMY & COLLEGE • WINSTON-SALEM, NC

*Publications Associate; Assistant Director of Publications*

- Designed Academy & College publications to be used as both internal & external marketing tools
- Oversaw Communications Office work-study students & directed Publication Office intern & independent study students
- Acted as the "keeper of the look" for the Academy & College
- Advised college student publications: *Sights & Insights* & Student Handbook

## COMPUTER SKILLS

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Proficiency with Macintosh operating system & software including Adobe Design Suite CC.